



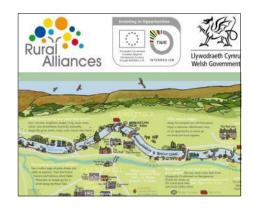
Study trip "Regional development and tourism in protected areas"

Brecon Beacons National Park, Wye Valley Area of Outstanding Natural Beauty (AONB) and Cotswolds AONB, UK 16 - 22 October, 2016



Preliminary programme

Day 1 16 October	Afternoon	Arrival at Brecon Beacons National Park Check-in The Grange Guest House
Sunday	Evening	Dinner
		Welcome, introduction and short presentations of participants : Experiences, projects in the field of regional development and tourism, work with volunteers
Day 2	Morning	Breakfast
17 October Monday		Presentation at the national park headquarter in Brecon: 1) Introduction to the Brecon Beacons National Park, 2) The strategy and action plan for sustainable tourism in the Brecon Beacons 2012-16, 3) The Brecon Beacons visitor management plan; goals of the plans, process of development and experiences with implementation
	Midday	Visit of a Brecon Beacons National Park Embassador, discussion with business representative: the national park from the point of view of a national park related local business Lunch at embassador's business
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	Afternoon	Guided walk through Brecon Beacons National Park upland terrain : Working places and activities of the Upland Paths Volunteer Scheme
	Evening	Dinner
		Review of the day: Sharing impressions, lessons learned











Morning	Breakfast
	Presentation of the Green Tourism Accreditation Scheme : status of the programme, effects on tourism businesses and national park
	Visit of a Green Tourism accredited business , discussion with representative of accredited business: the national park from the point of view of a national park related tourism business
Midday	Visit of the national park visitor centre in Brecon: presentation of the exhibition, and shop concept with souvenirs made by local arts and crafts producers
	Lunch at the national park visitor centre
Afternoon	Transfer to Wye Valley AONB
	Presentation at the Wye Valley AONB office in Monmouth: 1) Introduction to the AONB, 2) Walking with Offa Project, 3) Wye Valley and Forest of Dean Tourism Destination Management Partnership, 4) Volunteers as walk leaders, back markers and event assistants, 5) Wye Valley Wanderer bus, 6) AONB Farming Awards & Open Farm Sunday
	Visit to Symonds Yat Rock viewpoint
	Check-in The Royal Lodge
Evening	Dinner at Saracens Head
	Review of the day: Sharing impressions, lessons learned
Morning	Breakfast
	Guided hiking tour "Walking with Offa" , circular walk using hand ferry and Biblins Bridge returning along Peregrine Trail Cycle-path and Wye Valley Walk: Aspects of sustainable tourism
Midday	Lunch at The Boat Inn, Redbrook
Afternoon	Destination Wye Valley Visitor Centre – Old Station Tintern, presentation of activities for strengthening local actors and local identity: Wye Valley and Forest of Dean Tourism Association, Overlooking the Wye scheme, Wye Valley River Festival
	Visit to Tintern Abbey
	Review of the day: sharing impressions, lessons learned
Evening	Dinner at The Royal Lodge
	Afternoon Evening Morning Midday Afternoon









Day 5	Morning	Breakfast
20 October		Transfer to Cotswolds AONB
Thursday		Visit of the Cotswolds Discovery Centre in Northleach: introduction to the AONB, the Cotswolds Conservation Board and the Discovery Centre
	Midday	Lunch at the Cotswolds Discovery Centre
	Afternoon	Presentation of programmes and initiatives for sustainable tourism in the Cotswolds AONB : 1) The Cotswolds Destination Management Organisation 2) The Cotswolds Discoverer Pass 3) the Visitor Giving Scheme
		Cotswolds Rural Skills – courses on traditional skills and crafts : introduction to the programme and practical workshop in the blacksmiths forge
	Evening	Dinner
		Review of the day: Sharing impressions, lessons learned
Day 6	Morning	Breakfast
21 October Friday		Guided walk along the Cotswold Way National Trail : Aspects of sustainable tourism, the Walkers Are Welcome initiative, the work and activities of volunteers on the trail and the dry stone walling rural skills programme
	Midday	Lunch
	Afternoon	Presentation of the Cotswolds Choice: experiences with a brand for supporting local producers of food, goods and services
		An Arts and Crafts tour of the northern Cotswolds with GoCotswolds: a minibus tour on the northern part of the AONB exploring the influence of the Arts and Crafts movement
	Evening	Dinner
		Review of the day: sharing impressions, lessons learned
Day 7	Morning	Breakfast
22 October		Review of the week
Saturday		Departure





The study trip is part of the **project "International exchange of competences of players in protected areas"** (ANNIKA), run by EUROPARC Germany. The project supports the international exchange of know-how, experiences, and working practices between European protected areas. Therewith it aims to increase the expertise of German and European park staff in the fields of park management and nature conservation. At large, the intention is to strengthen the co-operation between the participating European parks and to support long-term relationships.

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